



NOV. 30 - DEC. 2, 2021
Austin Convention Center | Austin, TX
therunningevent.com

#TRE21 CONFERENCE PROGRAM SPONSORSHIP OPPORTUNITIES

Running USA Education Sessions Sponsorship

\$2,500

- Logo placement in all The Running Event (TRE) and Running USA digital and printed promotions for the educational content at the 2021 show
- Logo featured on signage onsite, including a dedicated sign promoting the session and sponsorship
- Three conference badges for The Running Event 2021



Additional Opportunities

Pre-Event Email **\$2,500** **LIMITED QUANTITY**

Drive booth traffic by engaging attendees with a pre-event email! This sponsorship opportunity offers access to registered attendees before the event so you can prepare them to visit your booth.

Sponsor provides:

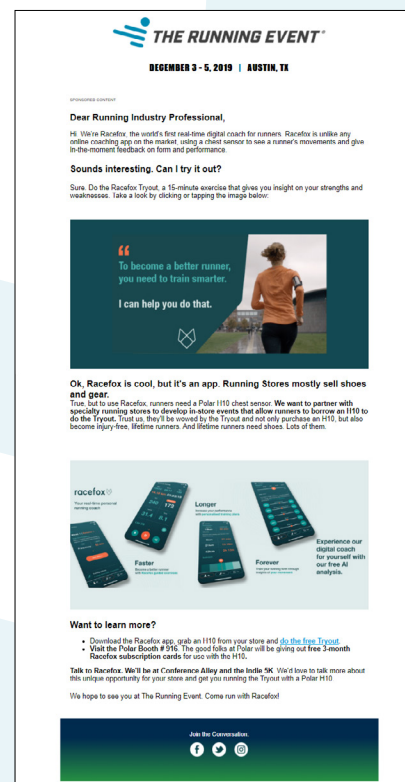
- Simple HTML file with self-hosted images
- Subject line, reply-to email address, and sender name

Post-Event Email **\$2,500** **LIMITED QUANTITY**

Reach all #TRE21 attendees with a post-event email! This is a great opportunity to maximize your company's exposure and stay top-of-mind.

Sponsor provides:

- Simple HTML file with self-hosted images
- Subject line, reply-to email address, and sender name



LEARN MORE



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Additional Opportunities [cont.]

Triple Play **\$3,000**

Feature a full-page advertisement in *Running Insight's* three #TRE21-focused issues, which are printed and mailed to *Running Insight's* retail database and sent digitally to all subscribers.

- The Running Event Planner (November)
- The Running Event Show Issue (December)
- The Year-End Double Issue (December)

Conference Alley **\$2,500** **LIMITED TO 2**

With a table-top display leading to and from conference sessions, you get an exclusive head start on capturing attendees' attention before the trade show opens.

Sponsorship includes:

- One 6' table and two chairs
- Exclusive access to the conference floor

Conference Coffee Break **\$5,000**

Sponsor the #TRE21 conference coffee break for all conference attendees.

Sponsorship includes:

- Pre-event and on-site promotion with signage and announcements

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